



WEBFARMING.COM

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Inaugural Issue

This is the inaugural issue of the Web Farming Newsletter. We will cover developments, both business and technology, in cultivating the information resources of the Web for systematic business intelligence via the warehouse.

This is your newsletter! Your suggestions and comments are an important part of its content. In particular, the conversations in the WFC [Discussion Forums](#) will be highlighted, along with reviews of innovative products and content service providers.

New Website

Along with a new newsletter is a new website. Our intent is to develop this site into the premier resource center for persons interested in web farming. Take a look at <http://webfarming.com/> and suggest some improvements.



Educational Program

A seminar-workshop combo series will be initiated this spring. Professional seminars in various cities within North America will be offered. Dr. Hackathorn will cover the breadth of web farming in three intense days. A description will appear in the February issue.

For companies moving to the Getting Serious stage, a hands-on workshop will be offered in Boulder. Participants will bring their laptops and connect into the net to create their initial web farms. The goal is to create a detailed action plan to implement a web farming system customized to their business situation. If interested, email info@webfarming.com.

Intraspect Server

The Knowledge Server from [Intraspect](#) is under evaluation in the WFC lab. The product uses a nice combination of URL and email addressing to universally identify every object within the database. Thus, any web browser or email client becomes an interface. The Verity search engine and the Objectivity database are under the hood, adding lots of embedded functionality. It is a useful product for a workgroup to maintain a common knowledge base. It is weak on tapping into external web resources.

The installation went smoothly. The only hitch was setting the proper DNS resolution for HTTP and SMTP services. Details will be available next month.

Seeking Partners

WFC is seeking partnerships with technology vendors of web farming products (i.e., KM servers, web search, text mining, info visualization, XML/RMF gateways). From the web farming perspective, we will objectively and honestly evaluate these products and issue a report. The vendor has the option of reproducing and distributing the evaluation report. These products will be used as illustrations in professional seminars and hands-on workshops. If interested, email info@webfarming.com.

Other News

This section summarizes the important items in the [What's New](#) section.

[Infonautics Corporation](#) is offering a CI service called the Company Sleuth. It can be customized for internal use. Pricing starts at \$6,000 for 100 seats. A free subscription is available. [more ▶](#)

XML parser for Java, co-developed by Microsoft and [DataChannel](#), is now available for free download. New features include viewing of XML, XSL support, and XQL transformations.

[more ▶](#)

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