



# WEBFARMING

## e-Newsletter for January, 2000

### In This Issue

Vigil Tech  
 WF Workshops  
 XML Schemas Grow  
 AltaVista IPO  
 Rowe Acquires NewsEdge  
 Liaison Tech  
 Karnak  
 XML Conference  
 Freedom to Link  
 Web Stats from Alexa

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 Suggestions,  
 Questions?

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### Happy New Millennium

If you are reading this newsletter, then we both have survived Y2K. For a newsletter that started one year ago, it has been an exciting time. And, this coming year for web farming will be even better!



Thank you for your support.

### WF Workshop Series

With sponsorship from **US West Advanced Technologies**, the **Web Farming Workshop Series** has expanded. The next offering is on January 14 with the topic **In-Depth XML: Vocabularies for Information Exchange**. Sign up now!

[more ►](#)

The next workshop is February 11 on **Building Web Farming Systems: Architecture and Methodology**.

### AltaVista Files for IPO

After eight years of bouncing from Digital to **Compaq**, a pioneer of global search engines - **AltaVista** - is finally going public. Aid by the recent acquisition by **CMGI**, AltaVista will go public sometime in the near future as ALTA. For the gory details of the revised S-1, see...

[more ►](#)

### Liaison Attracts Funding

**Liaison Technology** in Austin attracts a second round for \$10M. They also announced their Price Tracker product based upon Dexter, an intelligent pattern recognition engine. By monitoring pricing information from multiple sites, product managers can make informed decisions.

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### XML Conference

A conference on **XML Strategies for e-Business: The Universal Language** will be held on February 23-24 in San Francisco. It is chaired by **Clive Finkelstein**.

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### Freedom to Link

A federal judge has barred Sandra and Jerald Tanner of the Utah Lighthouse Ministry from posting URL links to pirated copies of a copyrighted book owned by the **Mormon Church**. As reported in the **NYTimes**, this decision could discourage people from linking to websites out of concern for copyright liability.

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### Vigil

**Vigil Technology** offers a new service called **e-Sense**, which "monitors their business landscapes from open Internet sources," says Gidi Cohen, president and CEO. The firm also raised \$5.5M from SoftBank and others to boost their growth. Fees for the e-Sense service range from \$75 to \$500 per month.

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### XML Schemas Grow

Registered XML vocabularies are growing rapidly. The **XML.org** catalog listed 68 schemas in on October 4, 86 on December 9, and 110 on January 3. This is a 62% increase over three months. Some new entries are: advertising exchange by **adXML.org**, cataloging standards by **MartSoft** and **Requisite Technology**, Predictive Model Markup Language by the **Data Mining Group**, four news standards for publishing, exchange standard for the retail industry, and natural language translation.

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### RoweCom buys NewsEdge

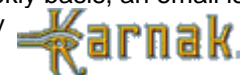
**RoweCom** acquires **NewsEdge** for \$227 in stock. Along with its subsidiary **Individual.com**, NewsEdge has a global news network of 1,450 sources servicing 1.5 million people. Combined with their archives of magazines, journals, and books, RoweCom well positions itself to support enterprise BI systems.

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### Karnak

**Karnak** is a new fee-based service by **VedaSource** in Atlanta. Using the library-bookshelf analogy, web-based information about a research topic is maintained. On a weekly basis, an email is sent summarizing any new, changed, or deleted material. The fees range from \$10 to \$50 per month depending on the number of research topics.

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### Web Stats from Alexa

**Alexa**, a subsidiary of **Amazon.com**, has been monitoring web statistics from years. As reported in the **Alexa Inside Report**, their latest crawl found 320 million unique pages on the Web. Also, the number of websites grew by about 8% between July and





October of this year - from 3.08 to 3.35 million. [more ▶](#)

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